

Rep Order# 9797712  
EC'd No

Ver# 1

Status New

Traffic Order#

Printed: 08/20/2012 8:31 AM  
Last Received: 08/18/2012 1:25 PM  
Showing Buylines: All Lines

1 of 13

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product PILLICH 4 STATE REP  
Estimate# 2188  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 375/381/2188  
Flight Dates 10/20/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/22-10/22	1	1	1	\$125.00	
	2	TU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/23-10/23	1	1	1	\$125.00	
	3	W	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/24-10/24	1	1	1	\$125.00	
	4	TH	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/25-10/25	1	1	1	\$125.00	
	5	M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
	6	TU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/30-10/30	1	1	1	\$125.00	
	7	W	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/31-10/31	1	1	1	\$125.00	
	8	TH	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	11/01-11/01	1	1	1	\$125.00	
	9	M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	11/05-11/05	1	1	1	\$125.00	
	10	TU	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/23-10/23	1	1	1	\$725.00	
	11	TH	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/25-10/25	1	1	1	\$725.00	

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Salesperson FAX# 202-955-5348

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	12	M	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/29-10/29	1	1	1	\$725.00	
	13	W	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/31-10/31	1	1	1	\$725.00	
	14	TH	12P-1230P	12 NEWS AT NOON	:30	\$725.00	11/01-11/01	1	1	1	\$725.00	
	15	F	12P-1230P	12 NEWS AT NOON	:30	\$725.00	11/02-11/02	1	1	1	\$725.00	
	16	M	12P-1230P	12 NEWS AT NOON	:30	\$725.00	11/05-11/05	1	1	1	\$725.00	
	17	M	9A-10A	THE DOCTORS	:30	\$350.00	10/22-10/22	1	1	1	\$350.00	
	18	W	9A-10A	THE DOCTORS	:30	\$350.00	10/24-10/24	1	1	1	\$350.00	
	19	F	9A-10A	THE DOCTORS	:30	\$350.00	10/26-10/26	1	1	1	\$350.00	
	20	TU	9A-10A	THE DOCTORS	:30	\$350.00	10/30-10/30	1	1	1	\$350.00	
	21	TH	9A-10A	THE DOCTORS	:30	\$350.00	11/01-11/01	1	1	1	\$350.00	
	22	M	9A-10A	THE DOCTORS	:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
	23	TU	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	24	TH	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	25	M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	26	W	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	

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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	F	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00 P2	11/02-11/02	1	1	1	\$650.00	
	28	M	11A-12P	PRICE IS RIGHT	:30	\$650.00 P2	10/22-10/22	1	1	1	\$650.00	
	29	W	11A-12P	PRICE IS RIGHT	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	30	F	11A-12P	PRICE IS RIGHT	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	31	TU	11A-12P	PRICE IS RIGHT	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	32	TH	11A-12P	PRICE IS RIGHT	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	33	M	11A-12P	PRICE IS RIGHT	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	34	TU	10A-11A	ANDERSON	:30	\$350.00 P2	10/23-10/23	1	1	1	\$350.00	
	35	TH	10A-11A	ANDERSON	:30	\$350.00	10/25-10/25	1	1	1	\$350.00	
	36	M	10A-11A	ANDERSON	:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
	37	W	10A-11A	ANDERSON	:30	\$350.00	10/31-10/31	1	1	1	\$350.00	
	38	F	10A-11A	ANDERSON	:30	\$350.00	11/02-11/02	1	1	1	\$350.00	
	39	M	3P-4P	LET'S MAKE A DEAL	:30	\$550.00 P2	10/22-10/22	1	1	1	\$550.00	
	40	W	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	10/24-10/24	1	1	1	\$550.00	
	41	F	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	10/26-10/26	1	1	1	\$550.00	
	42	TU	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	10/30-10/30	1	1	1	\$550.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	43	TH	3P-4P	LET'S MAKE A DEAL	:30	\$550.00 P2	11/01-11/01	1	1	1	\$550.00	
	44	M	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	11/05-11/05	1	1	1	\$550.00	
	45	TU	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00 P2	10/23-10/23	1	1	1	\$650.00	
	46	TH	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	47	M	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	48	W	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	49	F	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	50	TU	430P-5P	12 NEWS FIRST	:30	\$650.00 P2	10/23-10/23	1	1	1	\$650.00	
	51	W	430P-5P	12 NEWS FIRST	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	52	F	430P-5P	12 NEWS FIRST	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	53	M	430P-5P	12 NEWS FIRST	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	54	TU	430P-5P	12 NEWS FIRST	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	55	W	430P-5P	12 NEWS FIRST	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	56	TH	430P-5P	12 NEWS FIRST	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	57	M	430P-5P	12 NEWS FIRST	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	58	M	4P-430P	12 NEWS FIRST	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
	59	W	4P-430P	12 NEWS FIRST	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	

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	60	TH	4P-430P	12 NEWS FIRST	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	61	F	4P-430P	12 NEWS FIRST	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	62	M	4P-430P	12 NEWS FIRST	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	63	TU	4P-430P	12 NEWS FIRST	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	64	W	4P-430P	12 NEWS FIRST	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	65	F	4P-430P	12 NEWS FIRST	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	66	M	4P-430P	12 NEWS FIRST	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	67	M	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
	68	TU	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	69	TH	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	70	F	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	71	M	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	72	TU	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/30-10/30	1	1	1	\$850.00	
	73	TH	5P-530P	12 LOCAL NEWS	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	74	M	5P-530P	12 LOCAL NEWS	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	75	M	530P-6P	12 LOCAL NEWS	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	76	W	530P-6P	12 LOCAL NEWS	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
	77	F	530P-6P	12 LOCAL NEWS	:30	\$900.00	10/26-10/26	1	1	1	\$900.00	
	78	M	530P-6P	12 LOCAL NEWS	:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
	79	W	530P-6P	12 LOCAL NEWS	:30	\$900.00	10/31-10/31	1	1	1	\$900.00	
	80	TH	530P-6P	12 LOCAL NEWS	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
	81	F	530P-6P	12 LOCAL NEWS	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
	82	M	530P-6P	12 LOCAL NEWS	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
	83	M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	84	TU	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	85	W	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/24-10/24	1	1	1	\$1,200.00	
	86	TH	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	87	TU	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	88	W	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	89	TH	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	90	F	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	91	M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	92	TU	7P-730P	INSIDE EDITION	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	

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	93	TH	7P-730P	INSIDE EDITION	:30	\$1,200.00 P2	10/25-10/25	1	1	1	\$1,200.00	
	94	M	7P-730P	INSIDE EDITION	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	95	W	7P-730P	INSIDE EDITION	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	96	F	7P-730P	INSIDE EDITION	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	97	M	7P-730P	INSIDE EDITION	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	98	TU	8P-9P	NCIS	:30	\$4,500.00 P2	10/30-10/30	1	1	1	\$4,500.00	
	99	SU	7P-8P	60 MINUTES	:30	\$5,000.00 P2	10/21-10/21	1	1	1	\$5,000.00	
	100	SU	7P-8P	60 MINUTES	:30	\$5,000.00 P2	11/04-11/04	1	1	1	\$5,000.00	
	101	F	10P-11P	BLUE BLOODS	:30	\$3,500.00 P2	10/26-10/26	1	1	1	\$3,500.00	
	102	TU	10P-11P	VEGAS	:30	\$4,000.00 P2	10/30-10/30	1	1	1	\$4,000.00	
	103	SU	8P-9P	THE AMAZING RACE 21	:30	\$5,500.00 P2	10/28-10/28	1	1	1	\$5,500.00	
	104	SU	8P-9P	THE AMAZING RACE 21	:30	\$5,500.00 P2	11/04-11/04	1	1	1	\$5,500.00	
	105	F	9P-10P	MADE IN JERSEY	:30	\$3,500.00 P2	10/26-10/26	1	1	1	\$3,500.00	
	106	TH	8P-9P	BIG BANG THEORY/2 & 1/2 MEN	:30	\$5,500.00 P2	11/01-11/01	1	1	1	\$5,500.00	
	107	TH	9P-10P	PERSON OF INTEREST	:30	\$6,000.00 P2	10/25-10/25	1	1	1	\$6,000.00	
	108	SU	9P-10P	THE GOOD WIFE	:30	\$5,500.00 P2	10/21-10/21	1	1	1	\$5,500.00	

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	109	TU	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	10/23-10/23	1	1	1	\$2,500.00	
	110	TH	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	10/25-10/25	1	1	1	\$2,500.00	
	111	M	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	10/29-10/29	1	1	1	\$2,500.00	
	112	W	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	10/31-10/31	1	1	1	\$2,500.00	
	113	M	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
	114	TU	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/23-10/23	1	1	1	\$175.00	
	115	TH	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/25-10/25	1	1	1	\$175.00	
	116	M	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/29-10/29	1	1	1	\$175.00	
	117	W	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/31-10/31	1	1	1	\$175.00	
	118	M	1235A-135A	LATE LATE SHOW	:30	\$175.00	11/05-11/05	1	1	1	\$175.00	
	119	M	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
	120	W	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
	121	TU	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
	122	TH	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	



Rep Order# 9797712 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/20/2012 8:31 AM  
Last Received: 08/18/2012 1:25 PM  
Showing Buylines: All Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product PILlich 4 STATE REP  
Estimate# 2188  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 375/381/2188  
Flight Dates 10/20/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	123	M	1135P-1235A	DAVID LETTERMAN	:30	\$750.00 P2	11/05-11/05	1	1	1	\$750.00	
	124	SA	730A-8A	12 NEWS SATURDAY	:30	\$250.00 P2	10/20-10/20	1	1	1	\$250.00	
	125	SA	730A-8A	12 NEWS SATURDAY	:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
	126	SA	730A-8A	12 NEWS SATURDAY	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	127	SU	630P-7P	LOCAL 12 NEWS	:30	\$1,000.00 P2	10/21-10/21	1	1	1	\$1,000.00	
	128	SU	630P-7P	LOCAL 12 NEWS	:30	\$1,000.00	10/28-10/28	1	1	1	\$1,000.00	
	129	SU	630P-7P	LOCAL 12 NEWS	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
	130	SA	7A-730A	12 NEWS SATURDAY	:30	\$250.00 P2	10/20-10/20	1	1	1	\$250.00	
	131	SA	7A-730A	12 NEWS SATURDAY	:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
	132	SA	7A-730A	12 NEWS SATURDAY	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	133	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00 P2	10/21-10/21	1	1	1	\$125.00	
	134	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/28-10/28	1	1	1	\$125.00	
	135	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	11/04-11/04	1	1	1	\$125.00	
	136	SA	8A-830A	SATURDAY EARLY SHOW	:30	\$425.00 P2	10/20-10/20	1	1	1	\$425.00	
	137	SA	8A-830A	SATURDAY EARLY SHOW	:30	\$425.00	10/27-10/27	1	1	1	\$425.00	
	138	SA	8A-830A	SATURDAY EARLY SHOW	:30	\$425.00	11/03-11/03	1	1	1	\$425.00	

Rep Order# 9797712 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/20/2012 8:31 AM  
Last Received: 08/18/2012 1:25 PM  
Showing Buylines: All Lines

10 of 13

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product PILlich 4 STATE REP  
Estimate# 2188  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 375/381/2188  
Flight Dates 10/20/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	139	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$425.00	10/20-10/20	1	1	1	\$425.00	
	140	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$425.00	10/21-10/27	1	1	1	\$425.00	
	141	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$425.00	11/03-11/03	1	1	1	\$425.00	
	142	SA	9A-930A	SATURDAY EARLY SHOW	:30	\$425.00	10/20-10/20	1	1	1	\$425.00	
	143	SA	9A-930A	SATURDAY EARLY SHOW	:30	\$425.00	10/27-10/27	1	1	1	\$425.00	
	144	SA	9A-930A	SATURDAY EARLY SHOW	:30	\$425.00	11/03-11/03	1	1	1	\$425.00	
	145	SA	630A-7A	12 NEWS SATURDAY	:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
	146	SA	630A-7A	12 NEWS SATURDAY	:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
	147	SA	630A-7A	12 NEWS SATURDAY	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	148	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	149	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$900.00	10/28-10/28	1	1	1	\$900.00	
	150	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$900.00	11/04-11/04	1	1	1	\$900.00	
	151	M	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
	152	TU	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/23-10/23	1	1	1	\$600.00	
	153	W	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/24-10/24	1	1	1	\$600.00	
	154	TH	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	

Rep Order# 9797712 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/20/2012 8:31 AM  
Last Received: 08/18/2012 1:25 PM  
Showing Buylines: All Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product PILlich 4 STATE REP  
Estimate# 2188  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 375/381/2188  
Flight Dates 10/20/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	155	F	6A-630A	GOOD MORNING CINC	:30	\$600.00	10/26-10/26	1	1	1	\$600.00	
	156	M	6A-630A	GOOD MORNING CINC	:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
	157	TU	6A-630A	GOOD MORNING CINC	:30	\$600.00	10/30-10/30	1	1	1	\$600.00	
	158	W	6A-630A	GOOD MORNING CINC	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
	159	TH	6A-630A	GOOD MORNING CINC	:30	\$600.00	11/01-11/01	1	1	1	\$600.00	
	160	F	6A-630A	GOOD MORNING CINC	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
	161	M	6A-630A	GOOD MORNING CINC	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	162	M	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	163	TU	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
	164	W	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
	165	TH	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
	166	F	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	167	M	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	168	TU	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/30-10/30	1	1	1	\$500.00	
	169	W	530A-6A	GOOD MORNING CINC	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
	170	TH	530A-6A	GOOD MORNING CINC	:30	\$500.00	11/01-11/01	1	1	1	\$500.00	
	171	F	530A-6A	GOOD MORNING CINC	:30	\$500.00	11/02-11/02	1	1	1	\$500.00	

Rep Order# 9797712 Ver# 1 Status New  
EC'd No

Traffic Order#

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Showing Buylines: All Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product PILlich 4 STATE REP  
Estimate# 2188  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 375/381/2188  
Flight Dates 10/20/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	172	M	530A-6A	GOOD MORNING CINC	:30	\$500.00 P2	11/05-11/05	1	1	1	\$500.00	
	173	TU	7A-730A	THE EARLY SHOW	:30	\$450.00 P2	10/23-10/23	1	1	1	\$450.00	
	174	TH	7A-730A	THE EARLY SHOW	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	175	M	7A-730A	THE EARLY SHOW	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	176	W	7A-730A	THE EARLY SHOW	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
	177	F	7A-730A	THE EARLY SHOW	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
	178	TU	630A-7A	GOOD MORNING CINC	:30	\$600.00 P2	10/23-10/23	1	1	1	\$600.00	
	179	TH	630A-7A	GOOD MORNING CINC	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	
	180	M	630A-7A	GOOD MORNING CINC	:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
	181	W	630A-7A	GOOD MORNING CINC	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
	182	F	630A-7A	GOOD MORNING CINC	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	

---REPORT TOTALS---

Report Totals: 182 / \$166,925.00

---SALES MONTHLY TOTALS---

Oct 12: 85 / \$79,300.00 Nov 12: 97 / \$87,625.00

Sales Totals: 182 / \$166,925.00

Rep Order# 9797712 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/20/2012 8:31 AM  
Last Received: 08/18/2012 1:25 PM  
Showing Buylines: All Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product PILLICH 4 STATE REP  
Estimate# 2188  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 375/381/2188  
Flight Dates 10/20/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Station Totals: 182 / \$166,925.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$302,181	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	55%	WLWT	6%	WSTR	0%	WXIX	11%		

Books null  
Demos RA35+





Order / Rev: 50883  
 Alt Order #: 09797712  
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep  
 Product Desc: Pillich 4 State Rep  
 Estimate: 2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WKRC	11/02/12	11/02/12	Local 12 News at Noon CM Local 12 News at Noon	CM	12:00 PM-12:30 PM----F--	:30	1	\$725.00	P-2	0.00	NM	1	\$725.00
12 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	----F--	1	\$725.00	0.00							
E 16	WKRC	11/05/12	11/05/12	Local 12 News at Noon CM Local 12 News at Noon	CM	12:00 PM-12:30 PM-----	:30	1	\$725.00	P-2	0.00	NM	1	\$725.00
12 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M-----	1	\$725.00	0.00							
E 17	WKRC	10/22/12	10/22/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	M-----	1	\$350.00	0.00							
E 18	WKRC	10/24/12	10/24/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	--W----	1	\$350.00	0.00							
E 19	WKRC	10/26/12	10/26/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	----F--	1	\$350.00	0.00							
E 20	WKRC	10/30/12	10/30/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-T-----	1	\$350.00	0.00							
E 21	WKRC	11/01/12	11/01/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM---T----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---T---	1	\$350.00	0.00							
E 22	WKRC	11/05/12	11/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M-----	1	\$350.00	0.00							
E 23	WKRC	10/23/12	10/23/12	Young & the Restless Young & the Restless	CM	12:30 PM-1:30 PM-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
THE YOUNG AND RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-T-----	1	\$650.00	0.00							
E 24	WKRC	10/25/12	10/25/12	Young & the Restless Young & the Restless	CM	12:30 PM-1:30 PM---T----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
THE YOUNG AND RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	---T---	1	\$650.00	0.00							
E 25	WKRC	10/29/12	10/29/12	Young & the Restless Young & the Restless	CM	12:30 PM-1:30 PM-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
THE YOUNG AND RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1	\$650.00	0.00							
E 26	WKRC	10/31/12	10/31/12	Young & the Restless Young & the Restless	CM	12:30 PM-1:30 PM--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
THE YOUNG AND RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	--W----	1	\$650.00	0.00							
E 27	WKRC	11/02/12	11/02/12	Young & the Restless Young & the Restless	CM	12:30 PM-1:30 PM----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00



Order / Rev: 50883  
 Alt Order #: 09797712  
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep  
 Product Desc: Pillich 4 State Rep  
 Estimate: 2188

Local 12 WKRC-TV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Young & the Restless  
 Young & the Restless

THE YOUNG AND RESTLESS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	----F--	1	\$650.00	0.00
E 28 WKRC	10/22/12	10/22/12	CM	11:00 AM-12:00 PM	0.00 NM

1 \$650.00

PRICE IS RIGHT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	M-----	1	\$650.00	0.00
E 29 WKRC	10/24/12	10/24/12	CM	11:00 AM-12:00 PM	0.00 NM

1 \$650.00

PRICE IS RIGHT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	--W----	1	\$650.00	0.00
E 30 WKRC	10/26/12	10/26/12	CM	11:00 AM-12:00 PM	0.00 NM

1 \$650.00

PRICE IS RIGHT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	----F--	1	\$650.00	0.00
E 31 WKRC	10/30/12	10/30/12	CM	11:00 AM-12:00 PM	0.00 NM

1 \$650.00

PRICE IS RIGHT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	-T-----	1	\$650.00	0.00
E 32 WKRC	11/01/12	11/01/12	CM	11:00 AM-12:00 PM	0.00 NM

1 \$650.00

PRICE IS RIGHT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	---T---	1	\$650.00	0.00
E 33 WKRC	11/05/12	11/05/12	CM	11:00 AM-12:00 PM	0.00 NM

1 \$650.00

PRICE IS RIGHT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/12	11/11/12	M-----	1	\$650.00	0.00
E 34 WKRC	10/23/12	10/23/12	CM	10:00 AM-11:00 AM	0.00 NM

1 \$350.00

ANDERSON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	-T-----	1	\$350.00	0.00
E 35 WKRC	10/25/12	10/25/12	CM	10:00 AM-11:00 AM	0.00 NM

1 \$350.00

ANDERSON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	---T---	1	\$350.00	0.00
E 36 WKRC	10/29/12	10/29/12	CM	10:00 AM-11:00 AM	0.00 NM

1 \$350.00

ANDERSON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	M-----	1	\$350.00	0.00
E 37 WKRC	10/31/12	10/31/12	CM	10:00 AM-11:00 AM	0.00 NM

1 \$350.00

ANDERSON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	--W----	1	\$350.00	0.00
E 38 WKRC	11/02/12	11/02/12	CM	10:00 AM-11:00 AM	0.00 NM

1 \$350.00

ANDERSON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	----F--	1	\$350.00	0.00
E 39 WKRC	10/22/12	10/22/12	CM	3:00 PM-4:00 PM	0.00 NM

1 \$550.00

Order / Rev:	50883	Advertiser:	Connie Pillich for State Rep
Alt Order #:	09797712	Product Desc:	Pillich 4 State Rep
Flight Dates:	10/20/12 - 11/05/12	Estimate:	2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Let's Make a Deal  
Let's Make a Deal

LET'S MAKE A DEAL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/22/12	10/28/12	M-----	1	\$550.00	0.00

E 40 WKRC	10/24/12	10/24/12	CM	3:00 PM-4:00 PM	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
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LET'S MAKE A DEAL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/22/12	10/28/12	--W----	1	\$550.00	0.00

E 41 WKRC	10/26/12	10/26/12	CM	3:00 PM-4:00 PM	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
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LET'S MAKE A DEAL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/22/12	10/28/12	----F--	1	\$550.00	0.00

E 42 WKRC	10/30/12	10/30/12	CM	3:00 PM-4:00 PM	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
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LET'S MAKE A DEAL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/29/12	11/04/12	-T-----	1	\$550.00	0.00

E 43 WKRC	11/01/12	11/01/12	CM	3:00 PM-4:00 PM	---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
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LET'S MAKE A DEAL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/29/12	11/04/12	---T---	1	\$550.00	0.00

E 44 WKRC	11/05/12	11/05/12	CM	3:00 PM-4:00 PM	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
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LET'S MAKE A DEAL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
11/05/12	11/11/12	M-----	1	\$550.00	0.00

E 45 WKRC	10/23/12	10/23/12	CM	1:30 PM-2:00 PM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
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BOLD AND BEAUTIFUL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/22/12	10/28/12	-T-----	1	\$650.00	0.00

E 46 WKRC	10/25/12	10/25/12	CM	1:30 PM-2:00 PM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
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BOLD AND BEAUTIFUL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/22/12	10/28/12	---T---	1	\$650.00	0.00

E 47 WKRC	10/29/12	10/29/12	CM	1:30 PM-2:00 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
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BOLD AND BEAUTIFUL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/29/12	11/04/12	M-----	1	\$650.00	0.00

E 48 WKRC	10/31/12	10/31/12	CM	1:30 PM-2:00 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
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BOLD AND BEAUTIFUL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/29/12	11/04/12	--W----	1	\$650.00	0.00

E 49 WKRC	11/02/12	11/02/12	CM	1:30 PM-2:00 PM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
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BOLD AND BEAUTIFUL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/29/12	11/04/12	----F--	1	\$650.00	0.00

E 50 WKRC	10/23/12	10/23/12	4p Local 12 News at Four	4:30 PM-5:00 PM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
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12 NEWS FIRST

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/22/12	10/28/12	-T-----	1	\$650.00	0.00

E 51 WKRC	10/24/12	10/24/12	CM	4:30 PM-5:00 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
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Order / Rev: 50883  
 Alt Order #: 09797712  
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep  
 Product Desc: Pillich 4 State Rep  
 Estimate: 2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4p Local 12 News at Four															
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	--W----	1	\$650.00	0.00								
E 52	WKRC	10/26/12	10/26/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	----F--	1	\$650.00	0.00								
E 53	WKRC	10/29/12	10/29/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	M-----	1	\$650.00	0.00								
E 54	WKRC	10/30/12	10/30/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	-T-----	1	\$650.00	0.00								
E 55	WKRC	10/31/12	10/31/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--W----	1	\$650.00	0.00								
E 56	WKRC	11/01/12	11/01/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	---T---	1	\$650.00	0.00								
E 57	WKRC	11/05/12	11/05/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/05/12	11/11/12	M-----	1	\$650.00	0.00								
E 58	WKRC	10/22/12	10/22/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	M-----	1	\$650.00	0.00								
E 59	WKRC	10/24/12	10/24/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	--W----	1	\$650.00	0.00								
E 60	WKRC	10/25/12	10/25/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	---T---	1	\$650.00	0.00								
E 61	WKRC	10/26/12	10/26/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	----F--	1	\$650.00	0.00								
E 62	WKRC	10/29/12	10/29/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	M-----	1	\$650.00	0.00								
E 63	WKRC	10/30/12	10/30/12	CM	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00

Order / Rev: 50883 Advertiser: Connie Pillich for State Rep  
Alt Order #: 09797712 Product Desc: Pillich 4 State Rep Local 12 WKRC-TV  
Flight Dates: 10/20/12 - 11/05/12 Estimate: 2188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4p Local 12 News at Four															
4p Local 12 News at Four (4:00 PM-4:30 PM)															
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12	-T-----	1	\$650.00	0.00									
E 64	WKRC	10/31/12	10/31/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
4p Local 12 News at Four (4:00 PM-4:30 PM)															
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12	--W----	1	\$650.00	0.00									
E 65	WKRC	11/02/12	11/02/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
4p Local 12 News at Four (4:00 PM-4:30 PM)															
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12	----F--	1	\$650.00	0.00									
E 66	WKRC	11/05/12	11/05/12	4p Local 12 News at Four	CM	4:00 PM-4:30 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
4p Local 12 News at Four (4:00 PM-4:30 PM)															
12 NEWS FIRST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/05/12	11/11/12	M-----	1	\$650.00	0.00									
E 67	WKRC	10/22/12	10/22/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	M-----	1	\$850.00	0.00									
E 68	WKRC	10/23/12	10/23/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	-T-----	1	\$850.00	0.00									
E 69	WKRC	10/25/12	10/25/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	---T---	1	\$850.00	0.00									
E 70	WKRC	10/26/12	10/26/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	----F--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	----F--	1	\$850.00	0.00									
E 71	WKRC	10/29/12	10/29/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12	M-----	1	\$850.00	0.00									
E 72	WKRC	10/30/12	10/30/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12	-T-----	1	\$850.00	0.00									
E 73	WKRC	11/01/12	11/01/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12	---T---	1	\$850.00	0.00									
E 74	WKRC	11/05/12	11/05/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
5p Local 12 News at Five (5:00 PM-5:30 PM)															
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/05/12	11/11/12	M-----	1	\$850.00	0.00									
E 75	WKRC	10/22/12	10/22/12	CM	CM	5:30 PM-6:00 PM	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00

Order / Rev: 50883  
Alt Order #: 09797712  
Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep  
Product Desc: Pillich 4 State Rep  
Estimate: 2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5p Local 12 News at Five															
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/22/12		10/28/12		M-----	1	\$900.00	0.00								
E 76	WKRC	10/24/12	10/24/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/22/12		10/28/12		--W----	1	\$900.00	0.00								
E 77	WKRC	10/26/12	10/26/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/22/12		10/28/12		----F--	1	\$900.00	0.00								
E 78	WKRC	10/29/12	10/29/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/29/12		11/04/12		M-----	1	\$900.00	0.00								
E 79	WKRC	10/31/12	10/31/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/29/12		11/04/12		--W----	1	\$900.00	0.00								
E 80	WKRC	11/01/12	11/01/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	---T---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/29/12		11/04/12		---T---	1	\$900.00	0.00								
E 81	WKRC	11/02/12	11/02/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/29/12		11/04/12		----F--	1	\$900.00	0.00								
E 82	WKRC	11/05/12	11/05/12	5p Local 12 News at Five	CM	5:30 PM-6:00 PM	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
5p Local 12 News at Five (5:30 PM-6:00 PM)															
12 LOCAL NEWS															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 11/05/12		11/11/12		M-----	1	\$900.00	0.00								
E 83	WKRC	10/22/12	10/22/12	6p Local 12 News at Six	CM	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
6p Local 12 News at Six															
12 NEWS AT 6P															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/22/12		10/28/12		M-----	1	\$1,200.00	0.00								
E 84	WKRC	10/23/12	10/23/12	6p Local 12 News at Six	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
6p Local 12 News at Six															
12 NEWS AT 6P															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/22/12		10/28/12		-T-----	1	\$1,200.00	0.00								
E 85	WKRC	10/24/12	10/24/12	6p Local 12 News at Six	CM	6:00 PM-6:30 PM	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
6p Local 12 News at Six															
12 NEWS AT 6P															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/22/12		10/28/12		--W----	1	\$1,200.00	0.00								
E 86	WKRC	10/25/12	10/25/12	6p Local 12 News at Six	CM	6:00 PM-6:30 PM	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
6p Local 12 News at Six															
12 NEWS AT 6P															
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating								
Week: 10/22/12		10/28/12		---T---	1	\$1,200.00	0.00								
E 87	WKRC	10/30/12	10/30/12	CM	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

Order / Rev:	50883	Advertiser:	Connie Pillich for State Rep
Alt Order #:	09797712	Product Desc:	Pillich 4 State Rep
Flight Dates:	10/20/12 - 11/05/12	Estimate:	2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6p Local 12 News at Six															
6p Local 12 News at Six															
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-T-----	1	\$1,200.00	0.00								
E 88	WKRC	10/31/12	10/31/12	6p Local 12 News at SixCM	6:00 PM-6:30 PM	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
6p Local 12 News at Six															
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	--W----	1	\$1,200.00	0.00								
E 89	WKRC	11/01/12	11/01/12	6p Local 12 News at SixCM	6:00 PM-6:30 PM	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
6p Local 12 News at Six															
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	---T---	1	\$1,200.00	0.00								
E 90	WKRC	11/02/12	11/02/12	6p Local 12 News at SixCM	6:00 PM-6:30 PM	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
6p Local 12 News at Six															
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	----F--	1	\$1,200.00	0.00								
E 91	WKRC	11/05/12	11/05/12	6p Local 12 News at SixCM	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
6p Local 12 News at Six															
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/05/12	11/11/12	M-----	1	\$1,200.00	0.00								
E 92	WKRC	10/23/12	10/23/12	M-F 7p-730p	CM	7:00 PM-7:30 PM	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F 7p-730p															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	-T-----	1	\$1,200.00	0.00								
E 93	WKRC	10/25/12	10/25/12	M-F 7p-730p	CM	7:00 PM-7:30 PM	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F 7p-730p															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	---T---	1	\$1,200.00	0.00								
E 94	WKRC	10/29/12	10/29/12	M-F 7p-730p	CM	7:00 PM-7:30 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F 7p-730p															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	M-----	1	\$1,200.00	0.00								
E 95	WKRC	10/31/12	10/31/12	M-F 7p-730p	CM	7:00 PM-7:30 PM	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F 7p-730p															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	--W----	1	\$1,200.00	0.00								
E 96	WKRC	11/02/12	11/02/12	M-F 7p-730p	CM	7:00 PM-7:30 PM	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F 7p-730p															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	----F--	1	\$1,200.00	0.00								
E 97	WKRC	11/05/12	11/05/12	M-F 7p-730p	CM	7:00 PM-7:30 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F 7p-730p															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/05/12	11/11/12	M-----	1	\$1,200.00	0.00								
E 98	WKRC	10/30/12	10/30/12	Tue Reg 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
Tue Reg 1															
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-T-----	1	\$4,500.00	0.00								
E 99	WKRC	10/21/12	10/21/12		CM	7:00 PM-8:00 PM	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00

Order / Rev: 50883

Advertiser: Connie Pillich for State Rep

Alt Order #: 09797712

Product Desc: Pillich 4 State Rep

Local 12 WKRC-TV

Flight Dates: 10/20/12 - 11/05/12

Estimate: 2188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/15/12	10/21/12	-----S	1	\$5,000.00	0.00								
E100	WKRC	11/04/12	11/04/12	Sun Reg 1	CM	7:00 PM-8:00 PM	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-----S	1	\$5,000.00	0.00								
E101	WKRC	10/26/12	10/26/12	Fri Reg 3	CM	10:00 PM-11:00 PM	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	----F--	1	\$3,500.00	0.00								
E102	WKRC	10/30/12	10/30/12	Tue Reg 3	CM	10:00 PM-11:00 PM	T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-T-----	1	\$4,000.00	0.00								
E103	WKRC	10/28/12	10/28/12	Sun Reg 2	CM	8:00 PM-9:00 PM	-----S	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
THE AMAZING RACE 21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	-----S	1	\$5,500.00	0.00								
E104	WKRC	11/04/12	11/04/12	Sun Reg 2	CM	8:00 PM-9:00 PM	-----S	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
THE AMAZING RACE 21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-----S	1	\$5,500.00	0.00								
E105	WKRC	10/26/12	10/26/12	Fri Reg 2	CM	9:00 PM-10:00 PM	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
MADE IN JERSEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	----F--	1	\$3,500.00	0.00								
E106	WKRC	11/01/12	11/01/12	Thu Reg 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
BIG BANG THEORY/2 & 1/2 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	---T---	1	\$5,500.00	0.00								
E107	WKRC	10/25/12	10/25/12	Thu Reg 2	CM	9:00 PM-10:00 PM	---T---	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	---T---	1	\$6,000.00	0.00								
E108	WKRC	10/21/12	10/21/12	Sun Reg 3	CM	9:00 PM-10:00 PM	-----S	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/15/12	10/21/12	-----S	1	\$5,500.00	0.00								
E109	WKRC	10/23/12	10/23/12	11p M-Su Local 12 News	CM	11:00 PM-11:35 PM	T-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
12 NEWS AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	-T-----	1	\$2,500.00	0.00								
E110	WKRC	10/25/12	10/25/12	11p M-F Local 12 News	CM	11:00 PM-11:35 PM	--T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
12 NEWS AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	----T---	1	\$2,500.00	0.00								
E111	WKRC	10/29/12	10/29/12		CM	11:00 PM-11:35 PM	-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00



Order / Rev: 50883

Advertiser: Connie Pillich for State Rep

Alt Order #: 09797712

Product Desc: Pillich 4 State Rep

Local 12 WKRC-TV

Flight Dates: 10/20/12 - 11/05/12

Estimate: 2188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11p M-F Local 12 News 11														
12 NEWS AT 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	M-----	1	\$2,500.00	0.00							
E112	WKRC	10/31/12	10/31/12	11p M-F Local 12 News CM		11:00 PM-11:35 PM--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
12 NEWS AT 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	--W----	1	\$2,500.00	0.00							
E113	WKRC	11/05/12	11/05/12	11p M-F Local 12 News CM		11:00 PM-11:35 PM-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
12 NEWS AT 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 11/05/12	11/11/12	M-----	1	\$2,500.00	0.00							
E114	WKRC	10/23/12	10/23/12	Late Late Show	CM	12:35 AM-1:35 AM-T-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	-T-----	1	\$175.00	0.00							
E115	WKRC	10/25/12	10/25/12	Late Late Show	CM	12:35 AM-1:35 AM--T---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	---T---	1	\$175.00	0.00							
E116	WKRC	10/29/12	10/29/12	Late Late Show	CM	12:35 AM-1:35 AMW-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	M-----	1	\$175.00	0.00							
E117	WKRC	10/31/12	10/31/12	Late Late Show	CM	12:35 AM-1:35 AM--W----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	--W----	1	\$175.00	0.00							
E118	WKRC	11/05/12	11/05/12	Late Late Show	CM	12:35 AM-1:35 AMW-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 11/05/12	11/11/12	M-----	1	\$175.00	0.00							
E119	WKRC	10/22/12	10/22/12	Letterman	CM	11:35 PM-12:35 XMW-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	M-----	1	\$750.00	0.00							
E120	WKRC	10/24/12	10/24/12	Letterman	CM	11:35 PM-12:35 XM--W----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	--W----	1	\$750.00	0.00							
E121	WKRC	10/30/12	10/30/12	Letterman	CM	11:35 PM-12:35 XM-T-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-T-----	1	\$750.00	0.00							
E122	WKRC	11/01/12	11/01/12	Letterman	CM	11:35 PM-12:35 XM--T---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	---T---	1	\$750.00	0.00							
E123	WKRC	11/05/12	11/05/12	Letterman	CM	11:35 PM-12:35 XMW-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00



Order / Rev:	50883	Advertiser:	Connie Pillich for State Rep
Alt Order #:	09797712	Product Desc:	Pillich 4 State Rep
Flight Dates:	10/20/12 - 11/05/12	Estimate:	2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Letterman  
Letterman

DAVID LETTERMAN

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	11/05/12	11/11/12		M-----	1	\$750.00	0.00							
E124	WKRC	10/20/12	10/20/12	6a-8a Local 12 News SaCM		7:30 AM-8:00 AM	-----S-	:30	1		\$250.00	P-2	0.00	NM

12 NEWS SATURDAY

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S-	1	\$250.00	0.00							
E125	WKRC	10/27/12	10/27/12	6a-8a Local 12 News SaCM		7:30 AM-8:00 AM	-----S-	:30	1		\$250.00	P-2	0.00	NM

12 NEWS SATURDAY

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S-	1	\$250.00	0.00							
E126	WKRC	11/03/12	11/03/12	6a-8a Local 12 News SaCM		7:30 AM-8:00 AM	-----S-	:30	1		\$250.00	P-2	0.00	NM

12 NEWS SATURDAY

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/29/12	11/04/12		-----S-	1	\$250.00	0.00							
E127	WKRC	10/21/12	10/21/12	630p Local 12 News SuCM		6:30 PM-7:00 PM	-----S	:30	1		\$1,000.00	P-2	0.00	NM

LOCAL 12 NEWS

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S	1	\$1,000.00	0.00							
E128	WKRC	10/28/12	10/28/12	630p Local 12 News SuCM		6:30 PM-7:00 PM	-----S	:30	1		\$1,000.00	P-2	0.00	NM

LOCAL 12 NEWS

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S	1	\$1,000.00	0.00							
E129	WKRC	11/04/12	11/04/12	630p Local 12 News SuCM		6:30 PM-7:00 PM	-----S	:30	1		\$1,000.00	P-2	0.00	NM

LOCAL 12 NEWS

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/29/12	11/04/12		-----S	1	\$1,000.00	0.00							
E130	WKRC	10/20/12	10/20/12	6a-8a Local 12 News SaCM		7:00 AM-7:30 AM	-----S-	:30	1		\$250.00	P-2	0.00	NM

12 NEWS SATURDAY

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S-	1	\$250.00	0.00							
E131	WKRC	10/27/12	10/27/12	6a-8a Local 12 News SaCM		7:00 AM-7:30 AM	-----S-	:30	1		\$250.00	P-2	0.00	NM

12 NEWS SATURDAY

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S-	1	\$250.00	0.00							
E132	WKRC	11/03/12	11/03/12	6a-8a Local 12 News SaCM		7:00 AM-7:30 AM	-----S-	:30	1		\$250.00	P-2	0.00	NM

12 NEWS SATURDAY

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/29/12	11/04/12		-----S-	1	\$250.00	0.00							
E133	WKRC	10/21/12	10/21/12	430-5a News	CM	4:30 AM-5:00 AM	-----S	:30	1		\$125.00	P-2	0.00	NM

GOOD MORNING CINCY @ 430A

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S	1	\$125.00	0.00							
E134	WKRC	10/28/12	10/28/12	430-5a News	CM	4:30 AM-5:00 AM	-----S	:30	1		\$125.00	P-2	0.00	NM

GOOD MORNING CINCY @ 430A

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S	1	\$125.00	0.00							
E135	WKRC	11/04/12	11/04/12	430-5a News	CM	4:30 AM-5:00 AM	-----S	:30	1		\$125.00	P-2	0.00	NM

Order / Rev:	50883	Advertiser:	Connie Pillich for State Rep
Alt Order #:	09797712	Product Desc:	Pillich 4 State Rep
Flight Dates:	10/20/12 - 11/05/12	Estimate:	2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
430-5a News														
M-Th/Su 430a News (4:30 AM-5:00 AM)														
GOOD MORNING CINCY @ 430A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/29/12	11/04/12		-----S	1	\$125.00	0.00							
E136	WKRC	10/20/12	10/20/12	CBS This Morning Saturd	M	8:00 AM-8:30 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S-	1	\$425.00	0.00							
E137	WKRC	10/27/12	10/27/12	CBS This Morning Saturd	M	8:00 AM-8:30 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S-	1	\$425.00	0.00							
E138	WKRC	11/03/12	11/03/12	CBS This Morning Saturd	M	8:00 AM-8:30 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/29/12	11/04/12		-----S-	1	\$425.00	0.00							
E139	WKRC	10/20/12	10/20/12	CBS This Morning Saturd	M	8:30 AM-9:00 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S-	1	\$425.00	0.00							
E140	WKRC	10/27/12	10/27/12	CBS This Morning Saturd	M	8:30 AM-9:00 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S-	1	\$425.00	0.00							
E141	WKRC	11/03/12	11/03/12	CBS This Morning Saturd	M	8:30 AM-9:00 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/29/12	11/04/12		-----S-	1	\$425.00	0.00							
E142	WKRC	10/20/12	10/20/12	CBS This Morning Saturd	M	9:00 AM-9:30 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S-	1	\$425.00	0.00							
E143	WKRC	10/27/12	10/27/12	CBS This Morning Saturd	M	9:00 AM-9:30 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S-	1	\$425.00	0.00							
E144	WKRC	11/03/12	11/03/12	CBS This Morning Saturd	M	9:00 AM-9:30 AM -----S-	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
SATURDAY EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/29/12	11/04/12		-----S-	1	\$425.00	0.00							
E145	WKRC	10/20/12	10/20/12	6a-8a Local 12 News Sat	M	6:30 AM-7:00 AM -----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
12 NEWS SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/15/12	10/21/12		-----S-	1	\$250.00	0.00							
E146	WKRC	10/27/12	10/27/12	6a-8a Local 12 News Sat	M	6:30 AM-7:00 AM -----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
12 NEWS SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:	10/22/12	10/28/12		-----S-	1	\$250.00	0.00							
E147	WKRC	11/03/12	11/03/12	CM		6:30 AM-7:00 AM -----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

Order / Rev:	50883	Advertiser:	Connie Pillich for State Rep
Alt Order #:	09797712	Product Desc:	Pillich 4 State Rep
Flight Dates:	10/20/12 - 11/05/12	Estimate:	2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6a-8a Local 12 News Sat															
6a-8a Local 12 News Sat (6:30 AM-7:00 AM)															
12 NEWS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-----S-	1	\$250.00	0.00								
E148	WKRC	10/21/12	10/21/12	CBS Sun Morning	CM	10:00 AM-10:30 AM	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
CBS Sun Morn News (10:00 AM-10:30 AM)															
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/15/12	10/21/12	-----S	1	\$900.00	0.00								
E149	WKRC	10/28/12	10/28/12	CBS Sun Morning	CM	10:00 AM-10:30 AM	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
CBS Sun Morn News (10:00 AM-10:30 AM)															
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	-----S	1	\$900.00	0.00								
E150	WKRC	11/04/12	11/04/12	CBS Sun Morning	CM	10:00 AM-10:30 AM	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
CBS Sun Morn News (10:00 AM-10:30 AM)															
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-----S	1	\$900.00	0.00								
E151	WKRC	10/22/12	10/22/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	M-----	1	\$600.00	0.00								
E152	WKRC	10/23/12	10/23/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	-T-----	1	\$600.00	0.00								
E153	WKRC	10/24/12	10/24/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	--W----	1	\$600.00	0.00								
E154	WKRC	10/25/12	10/25/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	---T---	1	\$600.00	0.00								
E155	WKRC	10/26/12	10/26/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	----F--	1	\$600.00	0.00								
E156	WKRC	10/29/12	10/29/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	M-----	1	\$600.00	0.00								
E157	WKRC	10/30/12	10/30/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-T-----	1	\$600.00	0.00								
E158	WKRC	10/31/12	10/31/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati (6:00 AM-6:30 AM)															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	--W----	1	\$600.00	0.00								
E159	WKRC	11/01/12	11/01/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

Order / Rev:	50883	Advertiser:	Connie Pillich for State Rep
Alt Order #:	09797712	Product Desc:	Pillich 4 State Rep
Flight Dates:	10/20/12 - 11/05/12	Estimate:	2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6a Good Morn Cincinnati															
6a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		---T---	1	\$600.00	0.00								
E160	WKRC	11/02/12	11/02/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		----F--	1	\$600.00	0.00								
E161	WKRC	11/05/12	11/05/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	11/05/12	11/11/12		M-----	1	\$600.00	0.00								
E162	WKRC	10/22/12	10/22/12	5a Billboard	CM	5:30 AM-6:00 AM	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Billboard															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12		M-----	1	\$500.00	0.00								
E163	WKRC	10/23/12	10/23/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12		-T-----	1	\$500.00	0.00								
E164	WKRC	10/24/12	10/24/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12		--W----	1	\$500.00	0.00								
E165	WKRC	10/25/12	10/25/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12		---T---	1	\$500.00	0.00								
E166	WKRC	10/26/12	10/26/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12		----F--	1	\$500.00	0.00								
E167	WKRC	10/29/12	10/29/12	5a Billboard	CM	5:30 AM-6:00 AM	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Billboard															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		M-----	1	\$500.00	0.00								
E168	WKRC	10/30/12	10/30/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-T-----	1	\$500.00	0.00								
E169	WKRC	10/31/12	10/31/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		--W----	1	\$500.00	0.00								
E170	WKRC	11/01/12	11/01/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
5a Good Morn Cincinnati															
GOOD MORNING CINC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		---T---	1	\$500.00	0.00								
E171	WKRC	11/02/12	11/02/12	CM	CM	5:30 AM-6:00 AM	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00

